



The Entomological Society of Saskatchewan would like to express their sincere appreciation to Leila Benmerrouche for her artistic design of the JAM-2014 logo. Leila is a University of Saskatchewan Biology and SIAST Integrated Resource Management student intent on pursuing a career in Entomology. She comes by her artistic talent through web-design and photography.

Insects are proving to be especially fertile ground for new ideas. They serve as model organisms for advances in a diverse array of disciplines including nanotechnology, robotics, social networking, architecture and art. They also function as bio-indicators and are used extensively for biological control and remediation. These and many other notable applications are transforming the way we view insects. This transformation is symbolized by our ESC-ESS JAM-2014 logo that features a chrysalis- enveloped planet. The logo highlights the North American perspective as evidenced by the continental face of the developing pupa; including the three oceans associated with Canada's land mass. The Arctic Ocean is also coloured blue to highlight the loss of polar ice bodies due to recent warming trends. The hues of the theme text pay tribute to the host province by emphasizing Saskatchewan's provincial colours of green and gold.